

Milford Area Swim Team

Save Money on Your Membership Fees and Raise Money for MAST all at the Same Time!

Do you own or know someone who owns a business? Would Grandma and Grandpa like to help support and cheer on their little Michael Phelps? RAISE money and SAVE money by selling Heat Sheet Sponsor ads!

How Does it Work?

-You ask friends, neighbors and local businesses to buy an ad on our sponsor sheets that will be distributed at the 3 MAST home meets along with the heat sheets. For every ad that you sell, a 25% credit of the sale will be applied to your MAST account. For example, sell a \$50 ad and you receive a \$12.50 credit!

-Ads will be sold on a first come first served basis, based on the layout of the attached sheets.

-Sponsors purchasing an ad at the \$500 or \$350 level will also have their logo on the MAST website.
www.MilfordSwimming.org

-All ads must be received and paid for by November 1st. No ad will be placed without payment.

-Please fill out the attached information sheet and turn in with the sponsors check made payable to Milford Area Swim Team.

-Sponsor sheets will be distributed at the Nov, Dec, and Feb home meets. Top Level Sponsors will have their logos on the MAST website for the duration of the Fall/Winter Season.

- MAST swimmers can earn up to 50% of their dues. No cash equivalent may be taken. Excess funds raised will be applied to the MAST general operating fund.

-For sponsors at the \$500 or \$350 level, MAST will try to guarantee exclusivity. For example, if 5/3rd Bank buys the back page, we will try not to put in other banks.

Go Swimming Eagles!!

Milford Area Swim Team - Heat Sheet Sponsor Ad Sign Up Form

Advertiser Name

Advertiser Address

Advertiser Phone Number

e-mail (a proof will be emailed)

Sponsor Level- See example sheet

- Full Page Back Cover \$500.00 Also Receives Logo Placement on Milford Swimming.org
- Half Page Front Cover \$350.00 Also Receives Logo Placement on Milford Swimming.org
- 2.5" x 4.00" Ad \$200.00
- 2.5" x 2.75" Ad \$150.00
- 1.0" x 2.00" Ad \$ 50.00

Please make all checks payable to Milford Area Swim Team. MAST is a 501c Organization. Your donation may be tax-deductable. We are happy to provide a receipt.

Ad Text- Please see example sheet for ideas

All ads will be black and white. If you have a logo you would like to use please email to davestriet@gmail.com. Please feel free to email any other questions or concerns.

<p>Send your check to: David Striet 5142 Chukker Point Ln Cincinnati, OH 45244</p>	<p>MAST Swimmer Name _____ Phone Number _____</p>
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i & eye production:

Advertising Production and Corporate Communications

www.iandeye.com

Proud Supporter of MAST

\$200
\$50 off your Membership Fee!!

SAMPLE AD IDEAS



FREE Mix-In
With Any Purchase
Go Swimming Eagles!
Milford Pkwy Location Only

\$150
\$37.50 off your Membership Fee!

\$150
\$37.50 off your Membership Fee!

**The Striet
Family
Go CORA!**

\$50
\$12.50 off your Membership Fee!

\$50
\$12.50 off your Membership Fee!

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\$12.50 off your Membership Fee!

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MilfordSwimming.org

**Go
Eagles!!!**

\$50
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PLEASE SUPPORT OUR GENEROUS
SPONSORS

Milford Area Swim Team

Welcome to the

Milford Gold Star Invitational

Milford High School Natatorium – November 14-16, 2008



FREE WINGS

Buy 6 wings get 6 wings FREE

Go Swimming Eagles!

Bring this sheet to Milford Pkwy Location to Redeem

\$350

87.50 off your MAST Fees!

YOUR AD HERE!!

\$350

SAMPLE ONLY

FULL PAGE
BACK COVER AD

\$500

\$125 off your MAST fees!